

marketingIMPACT
LIMITED

GROCERY MERCHANDISING

Catalogue

Pusher Systems
& More!

NOVEMBER 2022

Your Source For Effective Display & Merchandising

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OVER 36 YEARS OF EXPERIENCE SERVICING OUR VALUED CLIENTS



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2023**

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Visit www.DisplayPeople.com to see all our innovative merchandising solutions.

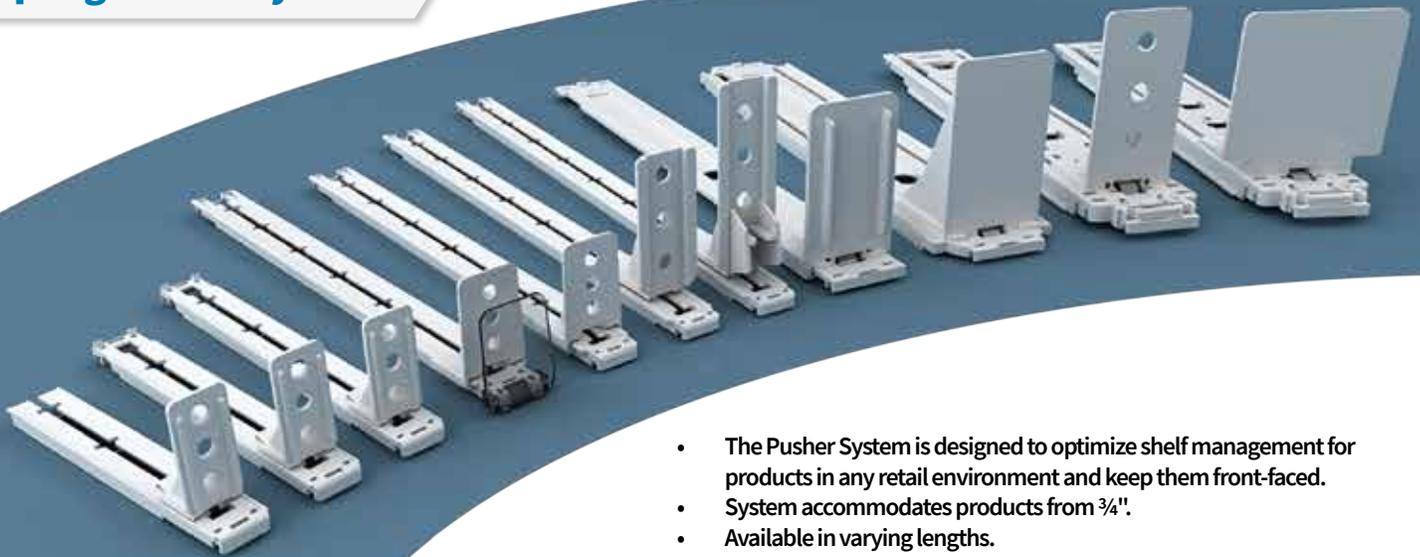
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PUSHERS AND DIVIDERS

Pushers and Dividers

Spring-Loaded System



- The Pusher System is designed to optimize shelf management for products in any retail environment and keep them front-faced.
- System accommodates products from 3/4".
- Available in varying lengths.
- Can be mounted to a front fence and back track.
- Easy to assemble.



Components



Shelf Dividers



Snap Bars



Pusher Fronts

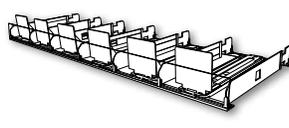


More In This Section

Light Duty Kits



Medium / Heavy Duty Kits



Kwickload® Pusher



Toothbrush Pushers



Pusher Hook



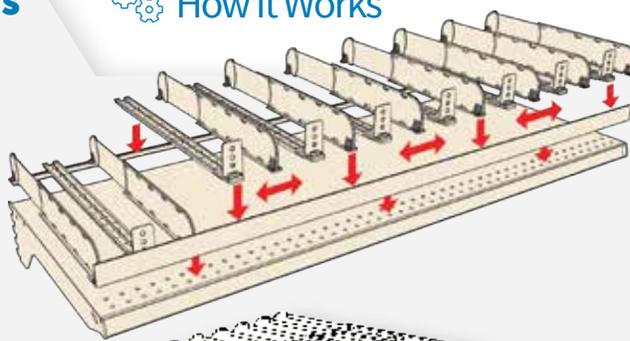
PUSHERS AND DIVIDERS

Perfect for oral & health care products, beauty, confectionary, spices, and more!

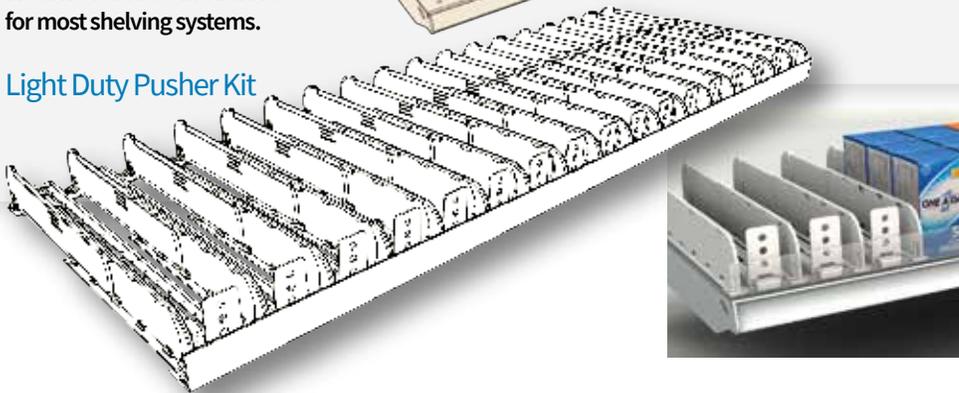
Front Fence Pushers

Equipping your shelves with Pushers and Dividers is quick and easy. First attach the snap bars to your shelves. Then snap the spring-loaded pushers and dividers into place and adjust their position by easily sliding them left or right. We have Pushers and Dividers for most shelving systems.

How It Works



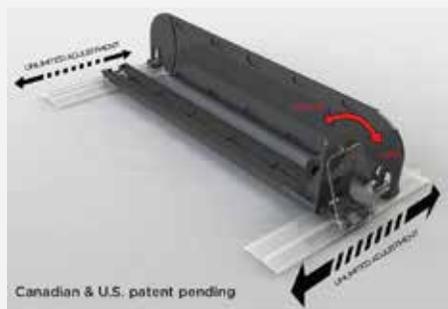
Light Duty Pusher Kit



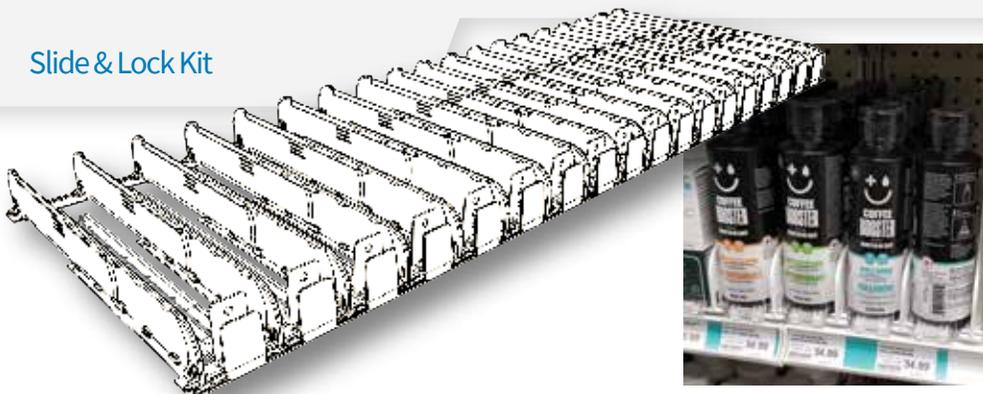
Pushers with Individual Fronts

Adjust your shelf layout without removing your product. Our new low profile light duty pusher system incorporates our patent pending Slide and Lock mechanism for unlimited layout adjustability that adapts to your product needs. This light duty pusher system is the perfect companion for our shelf dividers.

How It Works



Slide & Lock Kit



PUSHERS AND DIVIDERS

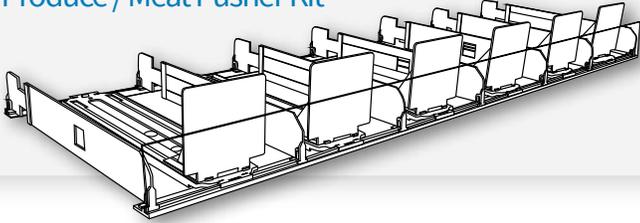
Our Medium to Heavy Duty Pusher Kits are effective for all types of groceries, including deli, produce, pasta, and meats!



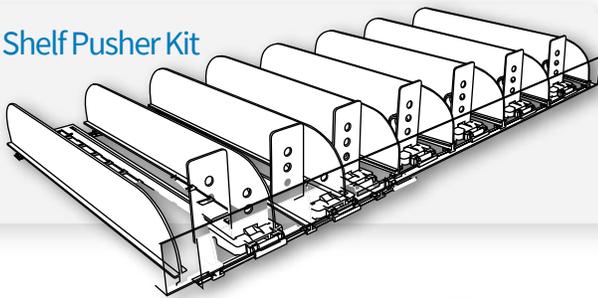
PUSHERS AND DIVIDERS

Our Pusher Kits are also great for other packaged products such as single-serve drinks, multipack confectionary, snacks and other larger or heavier products!

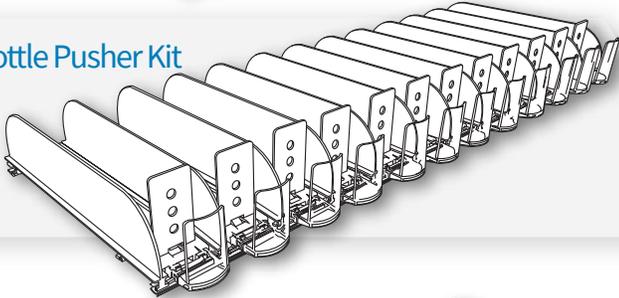
Produce / Meat Pusher Kit



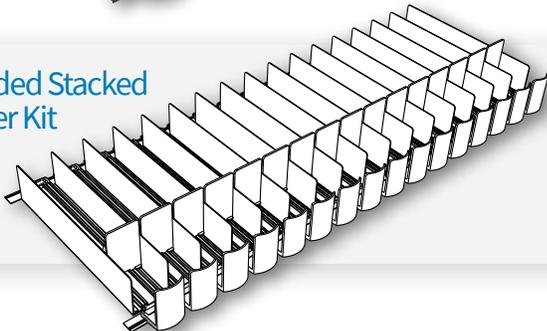
On Shelf Pusher Kit



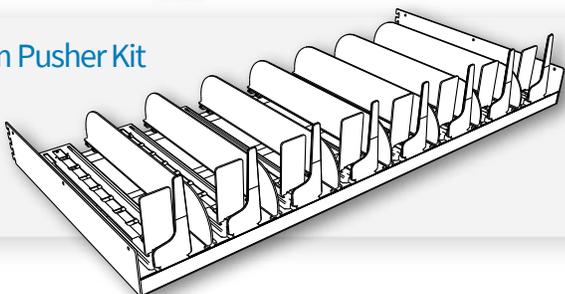
Bottle Pusher Kit



Extruded Stacked Pusher Kit



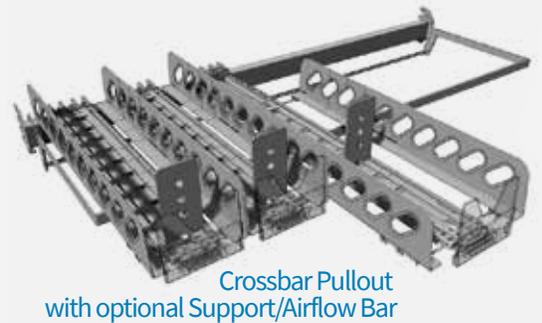
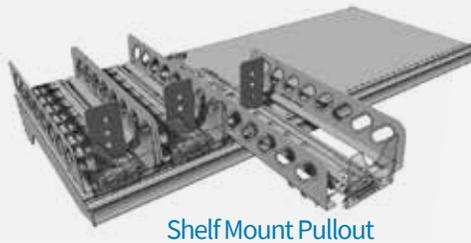
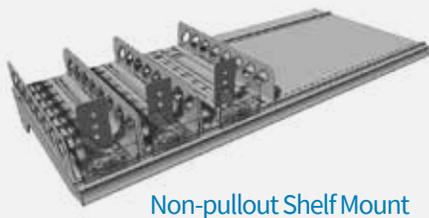
Gum Pusher Kit





Features & Benefits

The Kwickload® Pusher System is the latest innovative addition to our pusher system family. Its sleek and visually minimal design is ideal for pushing produce, deli and meats. The Kwickload® Pusher System allows for quick and easy product restocking and rotation. The Kwickload® pulls out and locks paddle back for easy, one-handed loading. A variety of fronts and mounting options makes it ideal for all your merchandising needs.



Retail Examples & Kits



Deli Kit
Shelf Mount



Produce Kit
Crossbar Mount



Bagged Cheese Kit
Crossbar Mount



Double Track Confectionary Kit
Shelf Mount



Double Track Bottle Front Kit
Crossbar Mount



Brick Cheese Kit
Crossbar Mount



Our Kwickload® System has been tested to easily support over 150 lbs. of weight

PUSHERS AND DIVIDERS



PUSHERS AND DIVIDERS



Features & Benefits

Our Single Drink Pushers include innovative solutions such as Kwickload® for Coolers and other useful setups that allow drinks of varying sizes to always remain front-faced.

These pusher systems include a clear front-fence and do not require shelving, enabling a greater vertical pack-out.

Retail Examples





PUSHERS AND DIVIDERS



Features & Benefits

Toothbrush Pushers reconfigure your shelf space into a self-managing and efficient toothbrush display that keeps products front-facing.



How It Works



Pusher System



Dividers & Graphic Strips

Retail Examples – Hanging



Retail Examples – Shelf-Mounted



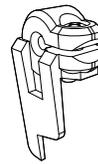


Features & Benefits

Pusher Hook transforms your Peghook into a Front-Facing Hook.

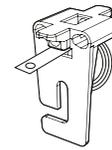
- Ensure product on peg hooks are always front-faced by eliminating the need to manually pull product forward.
- Always allows your product to be front-faced and organized.
- Can be easily placed onto existing peghooks.

How It Works



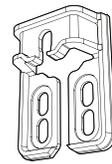
Pusher Hook

The Pusher Hook Product Stopper connects to various hook thicknesses.



Pusher Paddle

The Pusher Paddle keeps your products front-faced. Snaps onto your wire peghook.



Backplate

The Backplate locks the peg hook securely to the back of the pegboard.

Product Stopper + Paddle with Spring = Pusher Hook

Retail Examples



LOSS PREVENTION

Loss Prevention

We offer a variety of displays and lockboxes to secure your most valuable, high-theft merchandise.



SWIPEGUARD™ ANTI-THEFT DEVICE

US Patent Number 0323361

Features & Benefits

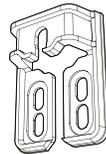
SWIPEGUARD™ prevents product sweeping from peg hooks by allowing customers to only take one product at a time. It quickly installs on existing pegboard hooks up to ¼" diameter without needing to remove products from the hook.

Components



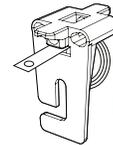
The SWIPEGUARD™

The SWIPEGUARD™ Anti-Theft Hook is a unique loss prevention product. It's easily assembled at store level on existing hooks, or we'd be happy to assemble them for you pre-shipping.



Backplate

The Backplate prevents theft of products on peg hooks by securing the hook to the pegboard with two push pins. The simple installation means this backplate is an easy upgrade to your theft prevention strategy.



Pusher

The Pusher turns a peg hook into a SWIPEGUARD™ Pusher Hook! Use the SWIPEGUARD™ Pusher to keep products front-faced. The no-tool installation makes this a great enhancement to your secure pegboard merchandising.

Retail Examples



Slide & Hide Lockbox



Features & Benefits

The Slide & Hide Lockbox is designed to secure high-value and high-theft products allowing customers to purchase only with the assistance of a store associate. The Slide & Hide feature allows the Lockbox door to remain open while stocking. Made of PETG for durability and product visibility.



2-Tier Sliding Door Lockbox



Features & Benefits

- Double Sliding Reinforced Double Doors
- Adjustable Middle Shelves
- Easily Secures to Shelf
- Made of PETG for Durability and Product Visibility



Single Door Security System



Features & Benefits

The Single Security Systems are loss prevention and product management systems that alert staff when a product has been taken from a lane within the system. Fitted with a built-in Pusher System and an alarm-armed door for individual lanes, the system is secure and always keeps product front-faced.





**NEW FOR
2023**

PRODUCE

Modular Air Merchandising Systems



Marketing Impact's new Modular Air Merchandising System is a versatile modular merchandiser that can improve the look and feel of the produce section, while keeping produce fresher longer.

Features & Benefits

- The system has multiple configurations tailored to the space available.
- Our large wheels allow for easy movement.
- Easily customizable by adding graphics, LED lights, and bag holders.
- Extra storage can be added below the units with easy access through panel doors.
- Extremely easy to clean.
- Very light-weight, modular, and easy to manage.
- Textured for easy display and product grip.
- Many models designed with ventilation slots allowing air flow for refrigeration.
- Made of Food Approved high-impact Styrene for longevity and built to withstand weight of product and cool temperatures.
- Reduction in contact stress.
- Increased shelf life.
- Decrease in impact severity.
- Reduction in gas collection around produce.



Modular Air Merchandising Systems

How It Works



Choose Your Units

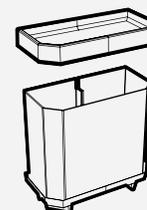


Complete Merchandising Solution

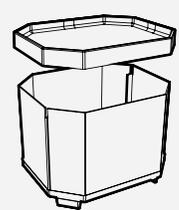
Produce bins are a great way to present fresh and perishable fruit and vegetables in a way that minimizes spoilage. Our small and large produce bin sets can feature corrugate walls with a removable plastic top and bottom for easy setup and relocation.

Features & Benefits

- A low-cost, stand-alone display can be easily stored and shipped.
- Corrugate or Coroplast body allows for optional printed graphics.
- Base protects from shopping cart and skid damage.
- Base and Top made from durable, waterproof food grade styrene.



ENDCAP UNIT



FULL UNIT

**NEW FOR
2023**

PRODUCE

Produce Trays

Features & Benefits

- Foam helps in decreasing the contact stress and impact severity the products experience when handled and merchandised.
- Trays also fit most shelves or can be adapted to current display systems.
- Special sizes are available upon request.

NON-COOLER TRAYS

2-TIER BANANA RISER



PRODUCE TRAY



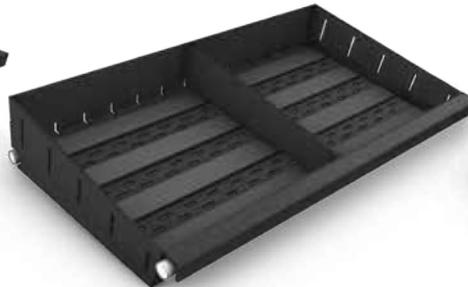
FRUIT RISER



**STANDARD
PRODUCE TRAY**



**DOUBLE
PRODUCE TRAY**



**TRIPLE
PRODUCE TRAY**



Produce Trays

COOLER TRAYS



ASPARAGUS TRAY



6 SHELF AIR TRAY



PULL OUT BIN WITH FRONT FENCE



STEP RISER



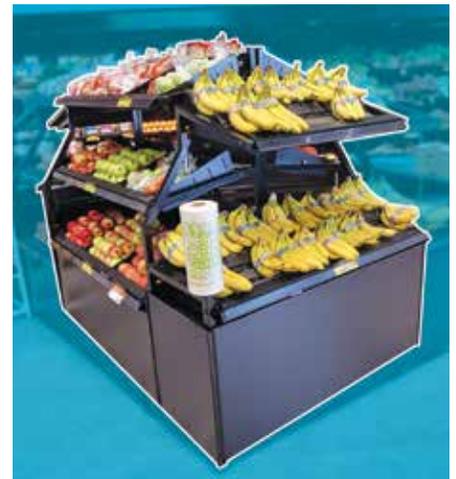
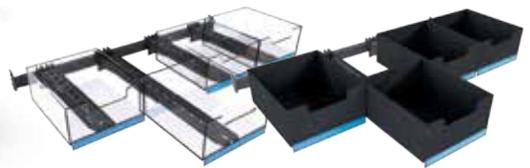
DOUBLE FLAT BIN



DOUBLE ANGLED BIN



TRIPLE PULL OUT BIN IN CLEAR & BLACK



**NEW FOR
2023**

CHEESE & DELI

Cheese & Deli Risers

Our Risers are perfect for beautifully displaying cheese and deli, keeping it fresh, visible and much easier for customers to shop.

Features & Benefits

- Extremely easy to clean.
- Very light-weight, modular and easy to manage.
- Textured for easy display and product grip.
- Many models designed with ventilation slots allowing air flow for refrigeration.
- Made of high-impact styrene for longevity and built to withstand weight of product and cool temperatures.



15" DELI RISER



30" DELI RISER



**CORNER DELI RISER
WITH CLEAR FRONT FENCE**



3-TIER DELI RISER



2-TRAY CHEESE RISER



FULL & HALF MOON CHEESE PLATTERS



ABOUT OUR AIR TRAY RISERS

All of our specialty cheese and deli risers are made of black high-impact styrene; sturdy, light-weight but strong to withstand cool temperatures and varying weights of products. The porous texture allows for better grip of product and ease of display. Many of our Risers are designed to offer ventilation or air flow for refrigeration.



SIGN HOLDERS

Sign Holders



Features & Benefits

In-store advertising is simple and effective with our full line of sign holders and accessories. For shelves, slatwall, pegboard, glass or mounted directly on your merchandise, we have a signage solution for your specific needs. Manufactured from high-impact styrene and in a variety of colours, they're built to last.

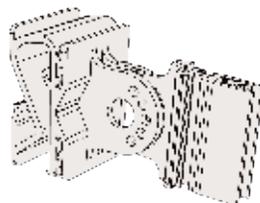


More In This Section

 **Sign Holder Frames**



 **Clips & Pins**



 **Shelf Signs**



 **Mounts**



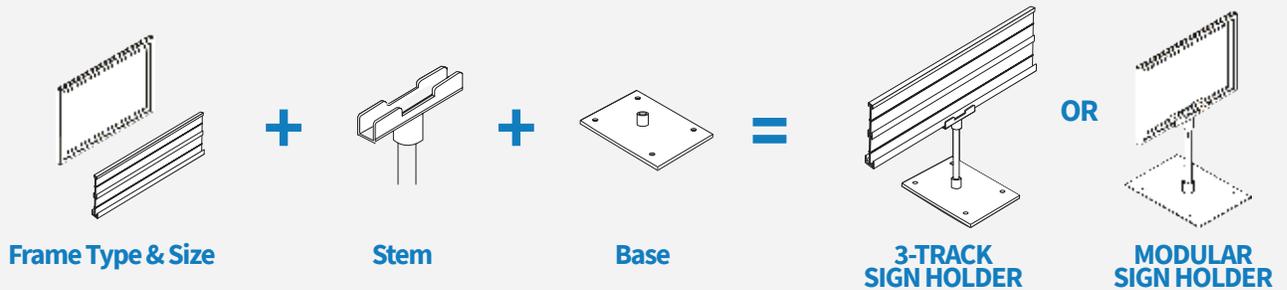


Simplify Your In-Store Advertising

- We carry a variety of frame styles and sizes, in both metric and imperial.
- Mounting options for any application.
- Our selection of bases and accessories let you display signs anywhere in the store, from floors to gondola shelves and on skids.
- We stock everything you need to display your signs any way and anywhere.



Components



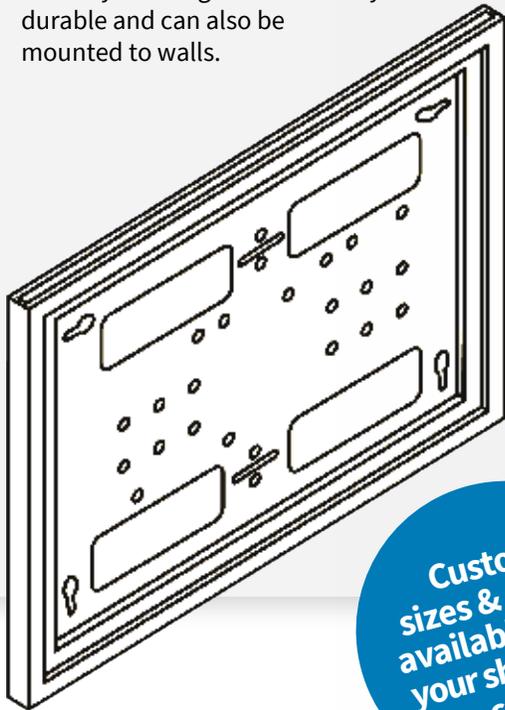
Retail Examples



SHOPPING CART & WALL MOUNT SIGN HOLDER

Features & Benefits

This Sign Holder Frame mounts to key areas of your retail shopping carts, increasing brand and promotional visibility. This Sign Holder is very durable and can also be mounted to walls.



Custom
sizes & colors
available to fit
your shopping
cart!



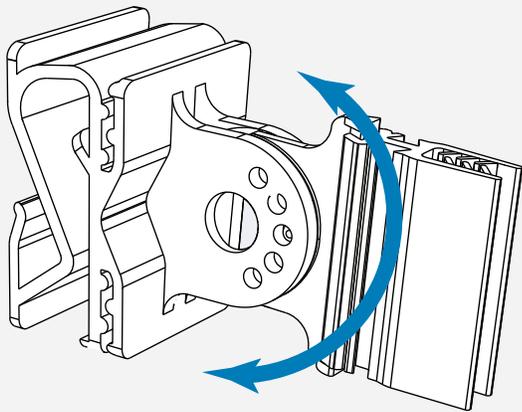
Retail Examples



PIVOTING SIGN CLIP

Features & Benefits

Versatile Sign Clip Holder for graphic cards. Mounts directly to C-channel, slatwall, wire and shelf front channels.

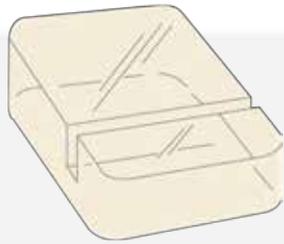


SIGN PINS

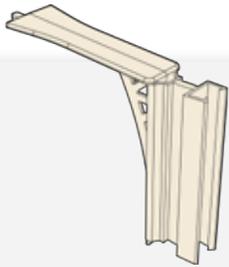
Features & Benefits

Broad line of versatile Pins and Spears to hold different tags or signs. They can stick into different places to display pricing, ingredients, or any product advertising.





Clear Price Ticket Cube



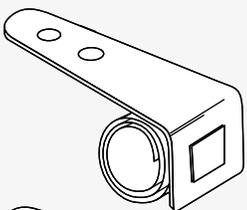
Shelf Top Sign Holder with Frame Holder



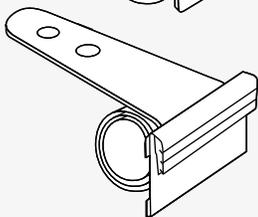
Shelf Top Sign Holder with Sign Gripper



COIL MOUNTS



Clear Spring Coil Mount



Spring Coil Mount with Gripper

Features & Benefits

When it comes to displaying in-store signage, Coil Mounts give you unparalleled flexibility. The coil stretches to accommodate shelves up to several inches thick and you can reuse it as often as you'd like.

Also, it won't scratch the surfaces so it's perfect for wood and delicate shelves or counters.

How It Works



MOUNTED SIGN HOLDERS



Locking Sign Clip



The Mounted Sign Holders transform windows, glass, metal surfaces or shelves into valuable advertising and messaging space.

Suction cups, magnets or clips can easily be removed and repositioned. The locking Sign Holder secures your message in place.

Retail Examples



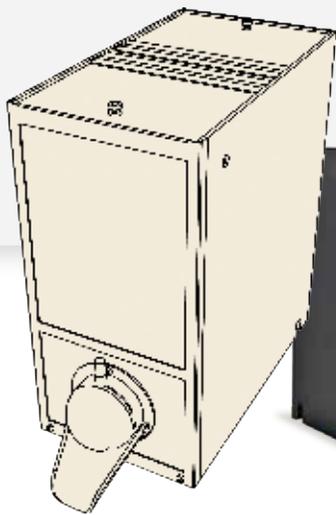
BEVERAGE SYSTEMS

Beverage Systems

Features & Benefits

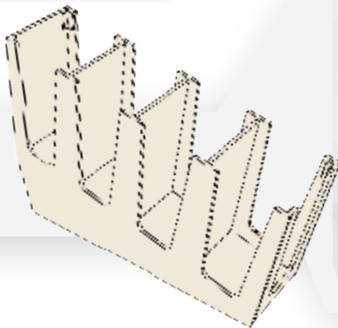
We've brewed a new blend of Beverage Systems and accessories that bring style and functionality to any retail, food service, or office coffee setup!

700 Series Whole Bean Free Flow Coffee Bin

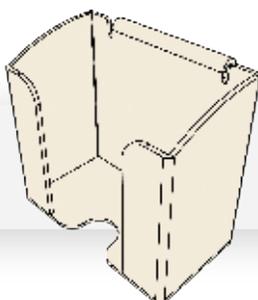


Accessories

Sloped Cup & Lid Holder



Sleeve Holder



PIZZA & COOLER ORGANIZERS

Pizza & Cooler Organizers

Features & Benefits

We offer an even wider variety of merchandising solutions for your frozen pizzas and refrigerated goods.



PIZZA RISER



HANGING KWICKLOAD®



SHELF MOUNTED KWICKLOAD®



MORE INNOVATIVE SOLUTIONS

More Innovative Solutions

We offer an even wider variety of merchandising solutions for your grocery or retail environment.

DIVIDE & SLIDE SNAP TRACK



Features & Benefits

Our Divide & Slide Snap Tracks allow your bottles to be easily shoppable on a slanted shelf. The Slide-In Tracks reduce friction and enhance the products ability to slide along the shelf to make products easily shoppable. Our pusher system can be incorporated into the system to transform flat shelves into self-managing retail displays.

500ml, 1L, 2L BOTTLES

DRINK CANS

CLEAR FRONT FENCE

TETRA PAK® CARTONS

ADJUSTABLE TRACKS & DIVIDERS

US Patent: 5803276/ Canadian Patent Pending

SLIDE-IN PULL TRACK



Slide-In Pull Tracks make it easy to front-face beverage products on any flat or angled surface. They make the product easily shoppable by reducing friction and enhancing its ability to slide along the shelf.



GRAPHIC PANEL DIVIDERS



MULTI PURPOSE BINS & TRAYS



THE MAX MERCHANDISING SYSTEM



The Max Merchandising System uses different hooks to hold a variety of products, as well as graphics and price cards. The System mounts to any shelving fixture. It is molded in high-impact styrene. Available in 10", 20" or 30" lengths.





Visit www.DisplayPeople.com to see all our innovative merchandising solutions.

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